



THE WHOLESALE FRUIT TREE GROWER



Del Rancho Fortuna, Inc.

LOCATED ONE MILE SOUTH AND TWO MILES EAST OF McFARLAND, KERN CO., CALIFORNIA

P. O. BOX 548

McFARLAND, CALIFORNIA

Phone ... McFarland 81-W

Sold to _____ Retails Sales Permit No. _____

Address _____ City _____ State _____ County _____

ORDERS TAKEN ONLY FROM LICENSED NURSERYMEN

TERMS: 2%-10 days; Net, 30 days after delivery. Credit must be established before shipment. 1% Interest per month charged after 60 days. All prices quoted F.O.B. Nursery. Prices subject to change without notice. Packing or delivery at cost.

QUANTITY RATE: Quantity rates apply on specified quantities of ONE VARIETY, assorted varieties MAY NOT BE ADDED for a quantity rate. No adjustment considered unless claim made within 5 days from receipt of Merchandise.

NEW CUSTOMERS, Check one: Dep. Enclosed \$ _____ ; C.O.D., OK _____ 2%-10, 30 Net _____

Trade Credit References 1. _____ 2. _____ 3. _____

Please Sign _____ Ship via _____

1956-57 SEASON WHOLESALE PRICE & ORDER LIST

50 or more trees of one variety take 100 rate.
Trees graded by caliper only. Height is only approximate.

SIZE	Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8 Heavy 1" Up
Price Per Tree	Caliper	1/4-3/8	3/8-1/2	1/2-5/8	5/8-3/4	3/4-1'	
ORCHARD & SHIPPING	10 Rate	.40	.45	.50	.60	.70	.85
	100 Rate	.35	.40	.45	.55	.65	.80
Babcock							
Bonita							
Cardinal							
Coronet							
Dixired							
Elberta							
Fay Elberta							
Golden Jubilee							
Hale Haven							
Indian Blood Free							
J. H. Hale							
Kim Elberta (Early)							
Krummell							
Lovell							
Mayflower							
Miller's Late							
Muir							
Nectar							
Red Haven							
Rio Oso Gem							
Rubidoux							
Salway							
Strawberry Free							
Ventura							
ALMOND ON PEACH							
I X L							
Jordanolo							
Ne Plus Ultra							
Nonpareil							
Texas							

SIZE	Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8 Heavy 1" Up
Price Per Tree	Caliper	1/4-3/8	3/8-1/2	1/2-5/8	5/8-3/4	3/4-1'	
	10 Rate	.40	.45	.50	.60	.70	.85
	100 Rate	.35	.40	.45	.55	.65	.80
CANNING CLINGS							
Indian Blood Cling							
Orange Cling							
Phillips							
Red Bird							
Sims							
Strawberry Cling							
White Heath							
NECTARINE ON PEACH							
Fireglobe							
Goldmine							
Gower							
John Rivers							
Quetta							
Stanwick							

NEW FOR 1956-57

RANCHO REDLEAF D'BLE FLOWERING PEACH P. P. No. 1440

Listing and description Page 3

KRAUTER VESUVIUS PURPLELEAF PLUM

Listing and description Page 3

CARDINAL PEACH (Origin—U.S.D.A.)

The earliest, fine-quality, yellow-fleshed peach there is. Firm, round fruit with a striking over-all red blush. Ripens approximately 7 weeks before Elberta Page 1

DIXIRED PEACH (Origin—U.S.D.A.)

Of good quality, yellow-fleshed; ripening approximately 6 weeks before Elberta. Has excellent holding qualities both on the tree and picked Page 1

CORONET PEACH (Origin—U.S.D.A.)

A yellow-fleshed freestone peach with Red Haven qualities for the intermediate areas. Ripens a few days before Red Haven; requires less winter-chilling Page 1

"Seller gives no warranty, express or implied, as to the variety or productivity of any seeds, bulbs, or nursery stock it sells. Liability in all instances is limited to the purchase price. No liability is assumed by the seller for delay or failure to deliver caused by wars, strikes, fires, floods, droughts, embargoes or any other contingencies beyond sellers control. If the purchaser does not accept the goods on these terms they are to be returned."

SIZE	Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8 Heavy 1" Up
Price Per Tree	Caliper	1/4-.3/8	3/8-.1/2	1/2-.5/8	5/8-.3/4	3/4-1'	
APRICOTS	10 Rate	.45	.50	.55	.65	.75	.90
ON PEACH	100 Rate	.40	.45	.50	.60	.70	.85
Blenheim							
Early Bee							
Moorpark							
Newcastle							
Perfection							
Routiers Peachcot							
Royal							
Tilton							
APRICOT ON MARIANA							
Blenheim							
Royal							
Tilton							
PRUNES							
Early Italian							
French Improved							
Italian							
Standard							
Sugar							
PLUMS							
Beauty							
Becky Smith							
Burmosa							
Damson							
Eldorado							
Green Gage							
Howard Miracle Add 10c							
Kelsey							
Laroda							
Late Santa Rosa							
Mariposa							
Nubiana							
President							
Queen Ann							
Redroy							
Santa Rosa							
Satsuma							
Stanley							
Wickson							
CHERRIES ON	10 Rate	.50	.55	.65	.75	.85	.95
MAZZARD	100 Rate	.45	.50	.60	.70	.75	.85
Bing							
Black Tartarian							
Van							
Royal Anne							
CHERRIES ON MAHALEB							
Bing							
Black Tartarian							
English Morello							
Lambert							
Montmorency							
Royal Anne							
Van							
ROOTSTOCKS							
Caliper		1/4 to 1/2			1/2 Up		
SEEDLINGS							
Myro 29C					.25 ea.		.30 ea.
Mariana 2624					.25 ea.		.30 ea.
Lovell Rootstock					.20 ea.		.25 ea.

SIZE	Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8 Heavy 1" Up
Price Per Tree	Caliper	1/4-3/8	3/8-1/2	1/2-5/8	5/8-3/4	3/4-1'	
APPLES	10 Rate	.45	.50	.60	.70	.80	.95
ON APPLE	100 Rate	.40	.45	.55	.65	.75	.90
Beverly Hills							
D'ble Red Delicious							
Gravenstein							
Jonathan							
Red Astrachan							
Red Delicious							
Red June							
W. Astrachan							
Winter Banana							
Yellow Bellflower							
Yellow Delicious							
Y. N. Pippin							
CRAB APPLES							
Red Siberian							
Transcendent							
PEARS							
Anjou							
Bartlett							
Comice							
Kieffer							
Seckel							
Winter Bartlett							
Winter Nelis							
QUINCE							
Orange							
Pineapple							
Smyrna							
FIG	10 Rate		.45	.50	.55	.65	.70
TREES	100 Rate		.40	.45	.50	.60	.65
Black Mission							
Brown Turkey							
Kadota							
White Adriatic							
POMEGRANATE	10 Rate	2 to 3	3 to 4	4 to 6	6 to 8		
TREES	100 Rate	.45	.55	.65	.75		
Wonderful		.40	.50	.60	.70		
WALNUTS		2-3' .85	3-4' 1.20	4-6' 1.50	6-8' 1.75	8-10' 2.00	10-12' 2.25
Eureka							
Franquette							
Hartley Franquette							
Payne							
PECANS				2 to 3 1.75	3 to 4 2.00	4 to 6 2.50	6 to 8 2.75
Mahan							
Success							
Western Schley							
Caliper				1/4-3/8	3/8-1/2	1/2-5/8	5/8-3/4
Price Per Tree In Units of 10				.90	1.00	1.25	1.50
PERSIMMONS							
Fuyu (20c higher)							
Hachiya							

SEE BACK PAGE FOR NOVELTIES

FLOWERING TREES

SIZE	Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8 Heavy 1" Up
Price Per Tree	Caliper	1/4-3/8	3/8-1/2	1/2-5/8	5/8-3/4	3/4-1'	
FLOWERING PEACH	10 Rate	.45	.50	.60	.70	.80	.95
	100 Rate	.40	.45	.55	.65	.75	.90
Early D'ble Red							
Helen Borchers (Pink)							
Late D'ble Pink							
Late D'ble Red							
Peppermint							
San Jose Pink							
White Double							
FLOWERING APRICOT							
Dawn							
Peggy Clarke							
Rosemary Clarke							
FLOWERING PLUM (Purple-leaf)							
Prunus Blireiana							
Prunus Hollywood							
Prunus Pissardi							
Prunus Thundercloud							
KRAUTER VESUVIUS Add 10c Per Tree							

KRAUTER VESUVIUS

All the fine qualities of Prunus Vesuvius. PLUS: profuse pink blossoms! PLUS: deeper, red foliage! PLUS: more vigorous, upright growth! PLUS: leaf color holds through the Summer! This is by far the finest of any of the purple-leaf plums.

FLOWERING CRABAPPLE	Height Caliper 10 Rate		2 to 3 1/4-3/8 .55	3 to 4 3/8-1/2 .60	4 to 5 1/2-5/8 .70	5 to 6 5/8-3/4 .85
Pyrus Arnoldiana						
Pyrus Eleyi						
Pyrus Floribunda						
Pyrus Hopa						
Pyrus Ionensis plena (Betchel's) 25c higher						
Pyrus Scheideckeri						
RANCHO REDLEAF DOUBLE FL'G PEACH P. P. No. 1440	1/4-3/8 .90	3/8-1/2 1.00	1/2-5/8 1.10	5/8-3/4 1.25	3/4-1' 1.35	1" Up 1.50

RANCHO REDLEAF D'BLE FLOWERING PEACH P. P. No. 1440

We guarantee that you have never seen blossoms on a flowering peach like these: they are BIG, double, radiant pink - covering the tree from trunk to tip. And for an additional bonus: the blossoms are followed by dark, wine-red foliage.

ARMSTRONG PATENTED VARIETIES WHOLESALE PRICE

3/8-Cal. and up Under 3/8 5% Per Tree Less	Retail Price	1-9 1.85	10-19 1.65	20-99 1.40	100-up 1.30
Curlew Peach P. P. No. 651	2.75				
Flamingo Peach Pat. No. 661	2.75				
Golden Blush Peach P.P. No. 473	2.75				
Meadowlark Peach P.P. No. 528	2.75				
Reeves Apricot P.P. No. 693	2.75				
Redwing Peach P.P. No. 621	2.75				
Robin Peach P.P. No. 529	2.75				
		2.00	1.80	1.50	1.40
Panamint Nectarine P.P. 1100	3.00				
Pioneer Nectarine P.P. No. 787	3.00				
Silver Lode Nectarine P.P. 1023	3.00				
		2.35	2.10	1.75	1.65
Springtime Peach P.P. 1268	3.50				

GRAPE VINES REGULAR VARIETIES

Certified Can Be Shipped Anywhere	Jumbo Grade Units of 25 .12	No. 1 Grade 50-249 .08	Units of 50 250-499 .06	Units of 50 500 Up .05
Alicante Bouschet				
Almeria				
Calmeria				
Cardinal				
Emperor				
Italia				
Khandahar				
Ladyfinger				
Malaga				
Muscat				
Olivette Blanche				
Red Malaga				
Ribier				
Tokay				
Thompson Seedless				
SPECIAL VARIETIES	10-49 .20	.15 ea	12	.10
Black Hamburg				
Black Monukka				
Black Rose				
Delight				
Golden Muscat				
Perlette				
Queen				
Rose of Peru				
Royal Thompson				
AMERICAN VARIETY	Units of 25 .20	50-249 .175	250 Up .15	
Concord				

SHADE TREES

QUANTITY RATES APPLY ON SPECIFIC QUANTITIES OF ONE VARIETY (ASSORTED VARIETIES MAY NOT BE ADDED FOR A QUANTITY RATE)

HEIGHT	4-5'	5-6'	6-8'	8-10'	10-12'	12-14'	Jumbo
PRICE EACH PER 10	.90	1.10	1.20	1.60	1.90	2.40	3.25
PRICE EACH PER 100	.85	1.00	1.10	1.50	1.75	2.25	3.00
American Sycamore							
Ariz. Fruitless Mulberry							
Chinese Elm							
European Sycamore							
Fruitless Mulberry							
Green Ash							
Hardy Catalpa							
Maple-Leaf Fruitless Mulberry							
Modesto Ash							
Silver Maple							
White Alder							
White Birch							
Paul's Scarlet Hawthorne							

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BUSINESS REPLY ENVELOPE
FIRST CLASS PERMIT NO. 4, SEC. 34.9, P.L.&R., McFARLAND, CALIF.



DEL RANCHO FORTUNA, INC.

P. O. Box 548

McFARLAND, CALIFORNIA

Dwarf Fruit Trees

Small—Ideal for backyard plantings. Earlier and heavier bearing than regular trees.

DWARF APPLE

Tied in Units of 5 \$1.50 each

Beverly Hills

Double Red Delicious

DWARF PEARS ON QUINCE

Bartlett

B. Hardy

Kieffer

DWARF FLOWERING PEACH

Two Year \$1.00 each

Variegated (Pink-White)

Dwarf Red

Dwarf Pink

Fruiting-Flowering PEACHES

SIZE	Height Caliper	6-8' H 3/4-1	6-8' 5/8-3/4	4-6' 1/2-5/8	3-4' 3/8-1/2
Price Per Tree in Units of 10		.85	.75	.65	.60

ROYAL RED LEAF PEACH

A definitely worthwhile recent introduction. Large white blossoms cover the tree in Spring like a cloud of dancing butterflies, followed by wine-red foliage. Honey-sweet, white fleshed freestone, ripening in August.

DELICIOUS FRUITS

BEAUTIFUL FLOWERS

(Pat. Applied for) Quan.

Daily News 3-Star

Dk. Pink Blossoms

Daily News 4-Star

Salmon Blossoms

Flory Dwarf Peach

A true dwarf peach with edible, white, freestone fruit and double red blossoms. Grows to about 6' at maturity so that 3 or 4 trees can be planted in the space one standard peach requires.

FLORY DWARF

2 Yr. Old Budded Trees, each, \$1.50

62.09 Index *
FROM—

Del Rancho
Fortuna, Inc.

T. A. Sand, Virgil E. Cripe

P. O. BOX 548

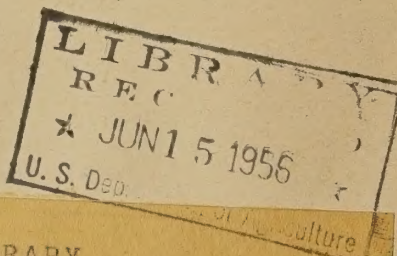
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McFARLAND, CALIFORNIA

1956 - 1957

WHOLESALE PRICE LIST
of

Fruit Trees ... Flowering Trees
Shade Trees ... Grape Vines



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